



## Car Care Articles

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### **"Bells & Whistles" Enhance**

Summary: Considering the cost of trading in your vehicle vs. investing in enhancement accessories, the latter decision may be a "no brainer."

As they make the rounds to select their new vehicle, many shoppers recoil at sticker prices. With cars now averaging well above \$25,000, some buyers reevaluate their needs and desires, reluctantly settling for the no-frills, "plain vanilla" model.

With time, however, these same motorists may find themselves with a few extra dollars they can invest in their vehicle. Is it time to buy another car, even though there still are payments to make?

Car Care Canada says instead of replacing your vehicle, consider repairing and upgrading what you already have.

The accompanying list includes some of the accessories that can add new personality to your basic vehicle. Most of the products in the customizing/accessory industry are totally functional; some combine function with cosmetic improvement.

The cost of these components ranges from a few dollars to a few thousand. Still you could have most of them installed for much less than the price of a new vehicle. A classified phone directory or a referral from your automotive service dealer are two good ways to find your local sources.

So if you're considering trading, crunch the numbers first. You might find you'd be just as happy, and many dollars richer, with a few selected enhancements.

### **Vehicle Personality Enhancement List**

- ⇒ Air dams and spoilers
- ⇒ Anti-theft devices
- ⇒ Bug deflectors
- ⇒ Camper caps
- ⇒ Car phones
- ⇒ Carrier racks
- ⇒ Custom seats
- ⇒ Custom wheels
- ⇒ Grille guards
- ⇒ Instrumentation
- ⇒ Keyless entry systems
- ⇒ Neon trim lighting



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- ⇒ Personal breath alcohol testers
- ⇒ Pick-up bed mats
- ⇒ Pick-up box tonneau covers
- ⇒ RV and towing accessories
- ⇒ Radar Detectors
- ⇒ Remote engine starting systems
- ⇒ Running boards
- ⇒ Special shock absorbers
- ⇒ Stereo systems
- ⇒ Striping and/or decals
- ⇒ Sun roofs
- ⇒ Upgraded Headlights
- ⇒ Vehicle navigation systems
- ⇒ Wheels & tires
- ⇒ Window tinting